



The Schimberg Group Inc.
Architecture. Interior Design.
Owner Representation. LEED Consulting.

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COLLABORATIVE METHODS
A MONTHLY NEWSLETTER

Dear [member_name_first],

Happy new year and welcome to our January 2010 edition. This monthly newsletter showcases design solutions that The Schimberg Group provides to its clients.

The Schimberg Group understands that collaboration is fundamental towards achieving best practices, sustainable success and **Extraordinary Results**.

President's Corner:

It's not just about fluffing pillows

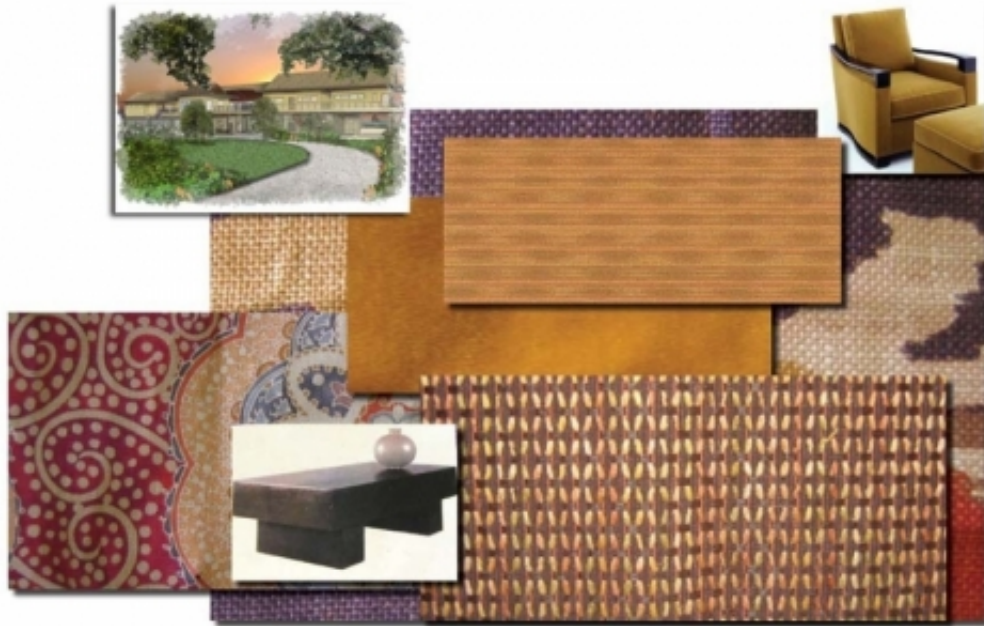
It is to the client's advantage and also the architect's, to have a trained and experienced decorator [or interior designer] with both technical knowledge and an understanding of interior architectural detail so as to be able to assemble intelligently the proper textures, colors, furniture and objects to make a consistent room. If all these things are taken into consideration in the original planning...a great many difficulties can be anticipated.

*-Eleanor McMillen Brown
Interior Architecture and Decoration*

Similar to the topic of last November's newsletter, we begin the new year explaining to our readers the importance interior design has on enhancing architecture. This holds true for both commercial and residential projects. Interior design includes all facets of proportion, color, scale and architectural detailing. Windows are located based on interior design. Furniture is located based on interior design. Lighting is based on interior design. In order to fully achieve a successful and cohesive design, whether the architectural firm has an interior design department or a separate interior designer/decorator is hired, it is critical to combine these two consultants from the onset of the project

*- Barron Schimberg, AIA
Leed AP*

Featured Projects:



ABOVE- THE SCHIMBERG GROUP WORKED WITH MORRISON DESIGN INC. TO CREATE THIS COLOR BOARD FOR A RESIDENTIAL PROJECT.



ABOVE- RENDERINGS CREATED FOR A NEW RETAIL STORE / CAFE. INTERIOR DESIGN AND ARCHITECTURE WAS HANDLED BY THE SCHIMBERG GROUP.

Please visit our blog to participate in discussions about architecture, sustainability, and our built environment. [TSG-Blog](#)

We look forward to working with you to create architectural solutions that exceed your expectations.

Sincerely,

Barron Schimberg, AIA

LEED AP
The Schimberg Group, Inc.
Collaborative Methods. Extraordinary Results.



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