

Welcome to our August, 2009 edition. This monthly newsletter showcases design solutions that The Schimberg Group provides to its clients.

The Schimberg Group understands that collaboration is fundamental towards achieving best practices, sustainable success and **Extraordinary Results**.

President's Corner:

For all of us today, the battle is in our hands. The road ahead is not altogether a smooth one. There are no broad highways to lead us easily and inevitably to quick solutions. We must keep going.'

- *Martin Luther King*

This issue is a pep talk. We encourage companies, no matter what type or field, to continue to be creative and strive to not get caught sitting at your desk, waiting for something to happen. Create relationships that may not be obvious. Stay in front of people, whether physically or virtually. Keep going and don't stop, even if it seems there's nothing left. There are needles in haystacks and we are finding them. Stay positive and keep pushing forward. It can actually be fun.

- *Barron Schimberg, AIA*
Leed AP

Featured Ideas:



(Above) Marketing package including mini grocery cart, coupon and "trading cards" sent to over 50 supermarket chains to create dialogue. (Below) In-house video uploaded to youtube promoting firm exposure and work ideals.

Please visit our blog to participate in discussions about architecture, sustainability, and our built environment. [TSG-Blog](#)

We look forward to working with you to create architectural solutions that exceed your expectations.

Sincerely,

A handwritten signature in black ink, appearing to read 'B. Schimberg', with a stylized flourish at the end.

Barron Schimberg, AIA
LEED AP

The Schimberg Group, Inc.

Collaborative Methods. Extraordinary Results.
